



**FOR IMMEDIATE RELEASE**

**Torani Welcomes New Additions to Research and Development Team**



SOUTH SAN FRANCISCO, Calif. – April 2019 – Torani, creating amazing flavor for nearly 100 years, is proud to announce and welcome Lance Schwarzkopf and Beata Klamczynska to its Research and Development and Product Innovation team. Schwarzkopf joins Torani as the Director of Product Development and Innovation — Syrups, and Klamczynska as Senior Food Scientist.

Lance Schwarzkopf, most recently with the Eat Smart brand, spent several years with Bolthouse Brands where he focused on premium natural and functional beverage innovation and development. He brings expertise in delivering clean label, unique and delicious flavor in

beverages and manufacturing know-how. In his new role, Schwarzkopf is responsible for leading the evolution of the Torani syrup lines. He is passionate about applying user insights to achieve next-level flavor.

Beata Klamczynska has 20 years of product development and commercialization experience across consumer and food service categories and in ingredients through tenures with Mattson and Solazyme, as well as independent consulting work stints. Her innovative formulation background includes work with emerging ingredients such as oat-based beverages and novel protein sources like algae. She brings end-to-end product life management expertise and in her new role will head up new syrup product projects.

“Torani is a nearly 100-year-old San Francisco company, but that doesn’t mean that we are resting on our product laurels,” said Cindy Eckart, Vice President of Research and Development/Product Innovation. “As we move into our next era, we are deeply committed to continue pushing the envelope of product innovation. We are thrilled to welcome Lance Schwarzkopf and Beata Klamczynska to Torani’s R&D team, they each bring a wide breadth of experience, especially developing products that are both natural and delicious.”

## **About Torani**

Torani is an amazing flavor company with a deeply-rooted heritage. Established in San Francisco’s North Beach neighborhood in 1925, Torani has enticed flavor adventurers with its popular syrups and sauces, putting Italian soda on the map and making the world’s first flavored latte. From the start — they have only used the best ingredients like natural flavors and pure cane sugar to craft flavors that are vibrant, delicious and bold. Enjoyed in cafés, restaurants and home kitchens around the world, Torani continues to inspire and lead flavor innovation globally, while remaining a family-owned, Bay Area business. In practice and life beyond the bottle, Torani, a certified B-Corp, believes businesses should create more opportunity and is dedicated to helping all of the people, partners and communities they touch thrive. <http://www.torani.com>

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